**PROJECT COVER**

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|  | **LDCW6123 FUNDAMENTALS OF DIGITAL COMPETENCE FOR PROGRAMMERS**  Trimester 2, 2023/2024 |

**GROUP PROJECT**

**Lecturer : Mr. Muhammad Arif Bin Hasan**

**Group: 4A**

*Prepared by:*

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| --- | --- | --- |
| **Student ID** | **Student Name** | **Phone number** |
| 1211204808 | YAU ZI HAO | 019-7407039 |
| 1211203835 | LIEW ZHI TONG | 018-3524561 |
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|  |  |  |

**Declaration by group leader**

I hereby declare that all group members’ names are correctly included in the above section. I hold a copy of this assignment which I can produce if the original is lost or damaged. I certify that no part of this assignment has been copied from any other student’s work or from any other source except where due acknowledgement is made in the assignment.

Group leader’s signature : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group leader’s name : Yau Zi Hao

Group leader’s student ID : 1211204808

Date : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Group member declaration**

*(Each group member, including the* ***group leader****, must individually fill up and submit this form)*

Group member’s name : Yau Zi Hao

For the purpose of completing this assignment, I have performed the following tasks (please list):

*I hereby declare that I have assessed this submission and I take full responsibility should there be any inaccuracies, incompleteness, omissions, delays or non-submission.*

Group member’s signature : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s name : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s ID : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s tel. no. : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s email : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Group member declaration**

*(Each group member, including the* ***group leader****, must individually fill up and submit this form)*

Group member’s name : Liew Zhi Tong

For the purpose of completing this assignment, I have performed the following tasks (please list):

*I hereby declare that I have assessed this submission and I take full responsibility should there be any inaccuracies, incompleteness, omissions, delays or non-submission.*

Group member’s signature : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s name : Liew Zhi Tong\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s ID : 1211203835\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s tel. no. : 018-3524561\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s email : 1211203835@student.mmu.edu.my\_\_\_

Date : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Group member declaration**

*(Each group member, including the* ***group leader****, must individually fill up and submit this form)*

Group member’s name :

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Group member’s email : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Group member’s ID : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s tel. no. : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group member’s email : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CONTENT PAGE NO.**

* 1. WEBSITE URL LINK xx
  2. MOBILE APPS URL LINK xx
  3. MOBILE APPS USER MANUAL xx

# Introduction

The Cloth & Co mobile application is intended to offer our consumers a shopping experience that is both user-friendly and seamless. This user manual functions as an exhaustive guide to assist you in navigating and utilising all of the features and functionalities of our application. Our application provides a variety of features, such as a gallery of high-quality images, a product listing page with detailed descriptions, an intuitive cart function, a wishlist for future purchases, order invoices, and real-time shipping tracking. These features guarantee a seamless purchasing experience from the moment a product is discovered to the moment the order is fulfilled.

This manual is tailored for a diverse audience, including those who are new to the mobile application and those who are more experienced. Fashion enthusiasts and online shoppers who are interested in clothing products comprise our target audience. This manual will equip you with all the essential information to optimise your purchasing experience, whether you are a novice user seeking assistance with the app's navigation or a seasoned customer seeking to investigate its more sophisticated capabilities. Our goal is to provide support to users of all technical backgrounds, ensuring that even those with limited experience using mobile applications can readily navigate and utilise the app's features. This manual will ensure that your shopping experience is both enjoyable and straightforward, as it provides detailed explanations and plain instructions.

# Dashboard Overview

* Describe main components of user dashboard. (3 marks)
* Provide explanation for each feature and its purpose. (2 marks)

# Navigation Guides

* Clearly explain website’s main navigation elements. (5 marks)
* Include visuals (screenshots or diagrams) to illustrate key features. (5 marks)

# Functionality Guides

* Break down each major feature or service offered on the website. (5 marks)
* Provide step-by-step instructions on how to use each function. (5 marks)
* Encourage users to explore and make the most of the website’s features. (5 marks)

# Visual Design and Branding

* Explain the visual elements of the website, such as colour schemes and logos.

(5 marks)

A person wearing a white furry hat

Description automatically generated

#### Figure Website Home Page

The Cloth & Co. website home page incorporates several key visual elements to create a sleek and modern design. The primary color scheme is white and red, with a predominantly white background providing a clean look, while the red circle logo with white text stands out clearly. The black text in the top banner, offering a 15% discount with the coupon code "CIELO," contrasts well against the white background. The logo, positioned in the top left corner, features the brand name "Cloth & Co." in white within a red circle, ensuring it is easily noticeable and memorable. The sans-serif font used throughout the site is modern and easy to read, with different sizes and weights creating a visual hierarchy. The headline "DISCOVER THE LATEST TRENDS AT Cloth & Co." is large and bold, drawing attention to the main message.

The central video of a fashionable woman in stylish clothing aligns with the brand's focus on fashion trends and is both high quality and aesthetically pleasing. The navigation bar at the top provides easy access to "HOME," "SHOP," "ABOUT," "FORUM," and "MEMBERS," with a "More" dropdown menu, along with a "Log In" button and shopping cart icon for convenience. Below the main text, a prominent "Shop Now" button encourages visitors to start shopping immediately, standing out due to its contrasting color. Overall, the website's design uses a cohesive color scheme, clear typography, and compelling imagery to attract and engage visitors effectively.